

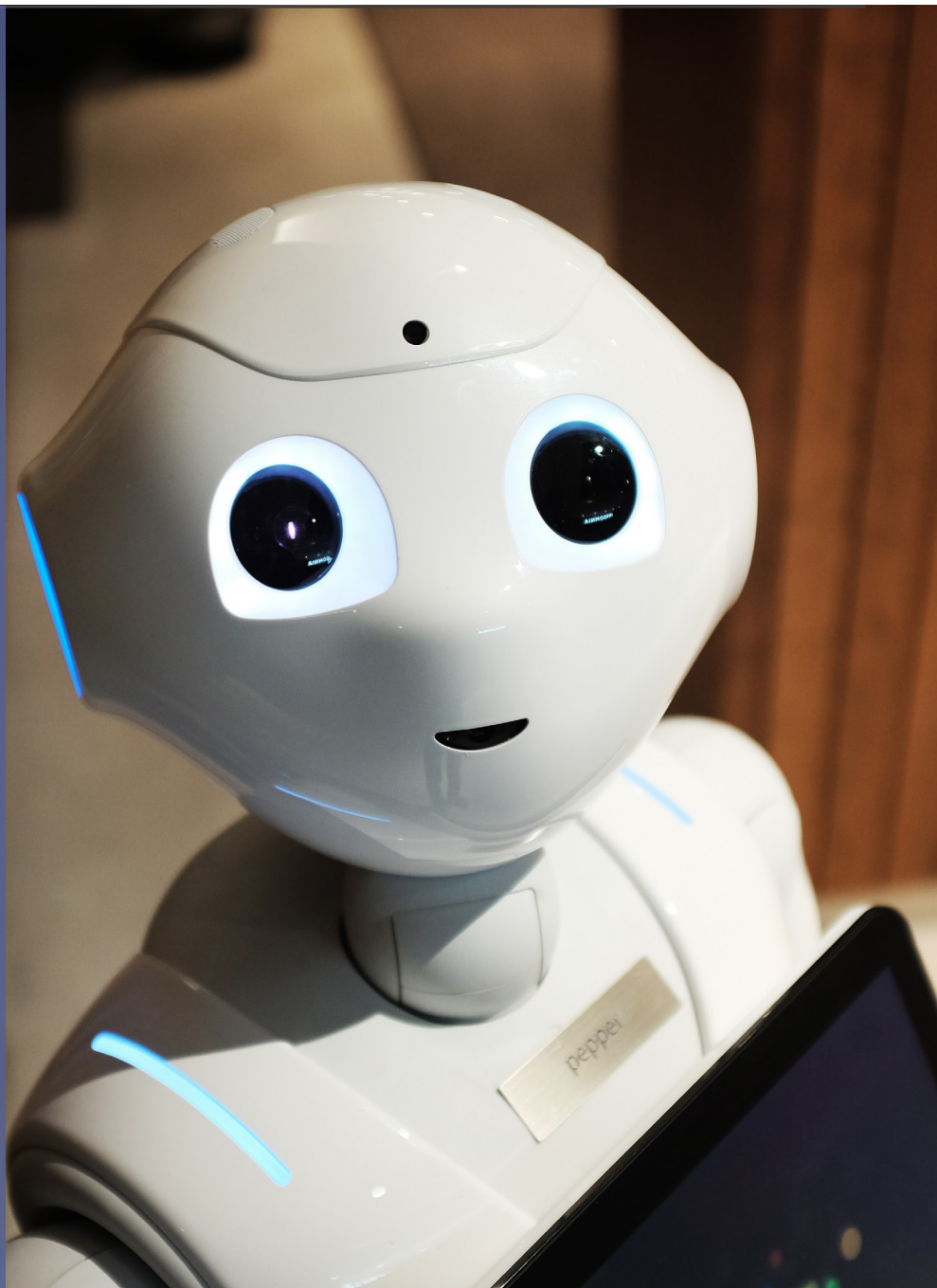
MINDHIVE

What's happening with the COVID Vaccinations?

With 670,000 doses administered, Australia has fallen 83% short of their initial target of administering 4 million dosages by the end of March. **P.4**

How do you envision the future of work in the post-COVID era?

According to a new Deloitte report, seven disruptive trends have emerged in the future of work. How do these trends change the business landscape and the future workforce and workplace? **P.6**



#05 THE OFFICIAL MINDHIVE MAGAZINE

ARE BOARDS AND EXECUTIVES WILLING TO ADMIT TO PROJECT FAILURES?

How many Board members and executives are willing to admit to failure? Is the peer pressure such that failures are swept under the carpet and/or ignored? **P.8**

HOW WILL LIVE AUDIO-CHAT PLATFORMS LIKE CLUBHOUSE CHANGE THE WAY WE CONNECT, COLLABORATE AND SHARE IDEAS?

Live audible format platforms are exploding in popularity after the success of Clubhouse and countless social media platforms are following its lead. Have you engaged with live-audio chat? **P.12**



WELCOME TO OUR MINDHVR MAGAZINE. CEO UPDATE.

Exciting times are ahead as Mindhive enters a metamorphosis stage; our partnership with Bloom Global Marketing thrives through the integration of our Australian and Indonesian-based team online, allowing us to nurture Mindhive to transform in its cocoon. We hope to see you joining us as we progress through this journey.

Our most recent discussions have explored topics around business development and COVID-19, as well as the health and ethical issues that our society is currently facing. This rise in business-related discussions reflects our current societal focus on digital media and changing business practices after COVID-19. For this reason, we have seen an increase in engagement from Mindhive members in these discussions.

Within our most recent popular discussions, our users are asking: How do you envision work in a post-COVID era?; Why does gender equality remain a hot topic?; Would the world be a better place if everyone were vegan?; and are boards and executives willing to admit to project failures? Many of the discussions in MINDHVR #5 reveal that our collective identity is more diverse than ever, and our collective intelligence and knowledge is as vast as it has ever been.

I hope this issue of MINDHVR curbs your vexed questions and fans the fire on your passionate interests.

Best
Bruce Muirhead
CEO

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MINDHVR

MINDHVR is a wonderful snapshot of the questions seeking insights inside our global insight community. If you are a member of Mindhive we hope that it shines a light on the activity from each corner of the community. If you aren't yet a member, we hope you find something of interest to engage. The global Mindhive journey continues to bring its many learnings on both a professional and personal level.

We need new forms of considered conversation, clarity— and action. The challenges our local and global issues raise for our collective future demand it. The Mindhive community of some 10,000 have committed to building a platform enabling conversations, holding a creative dynamic tension, and rewarding the asking of questions. It's for this reason, we are proud to launch a new experience -

Mindhive Premium. We want all our community to be able drive their own Mindhive. Premium gives unlimited access via Mindhive's app Wax to the most insightful thinkers and does you won't find anywhere else. The opportunity to host unlimited private discussions, and receive exclusive thought leadership blogs. Continue to grow your own insightful network and together we can create a more insightful world.

WHAT'S HAPPENING WITH THE COVID VACCINATIONS?

Challenge by Chelz Chan

With 670,000 doses administered, Australia has fallen 83% short of their initial target of administering 4 million dosages by the end of March. of administering 4 million dosages by the end of March.

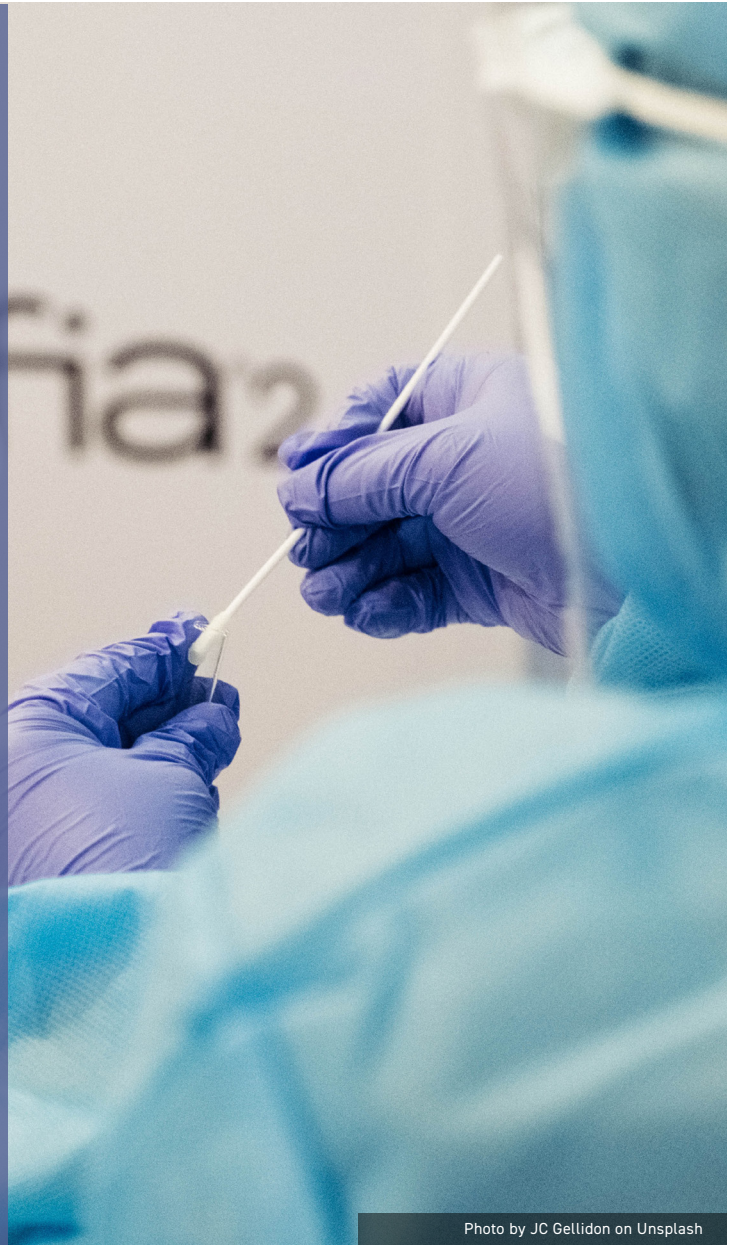


Photo by JC Gellidon on Unsplash

Brief

Australia has missed its initial target of 4 million vaccinated individuals by the end of March, as well as its revised goal of 2 million- with 670,000 doses administered.

In ranking per 100 people, Australia ranks 108th, below countries which are comparatively, significantly less developed: such as Mexico, the Caribbean islands, Mongolia and Lebanon.

In looking at the news and responsible parties for the roll-out of the vaccine, blame is being shifted from the Federal and State Government, with no party taking responsibility for the confusion that is happening.

1. There are 4 big gaps in our knowledge that the Government has not addressed yet:
2. How many doses are in the country?
3. How many people have had both of their doses?
4. how many doses have been allocated to each state and territory?
5. How many vials are we expecting to arrive in the coming weeks/ months?

Background

In addition, there are also issues around the choice of vaccines, Outback Queensland is leading in vaccination rates- an area of Australia that has never had covid and likely never will have covid. Why are resources being allocated there when there are patients in aged care and individuals in metropolitan lockdown areas which need it much more urgently. The only reason Outback Queensland should have the vaccine is the logistical ease of rollout.

Moreover, State and Federal Governments are not communicating which each other, nor communities; with stock-piling happening at both the commonwealth and at least one state-level- with supplies dwindling in hospitals and communication regarding restocking happening with very short notice some not knowing the doses they have available until the morning of.

[JOIN DISCUSSION](#)

HOW DOES CANBERRA NAVIGATE THE DETERIORATING SINO-AUSTRALIAN RELATIONSHIP?

Challenge by Kristofer Knott



Photo by Social Estate on Unsplash

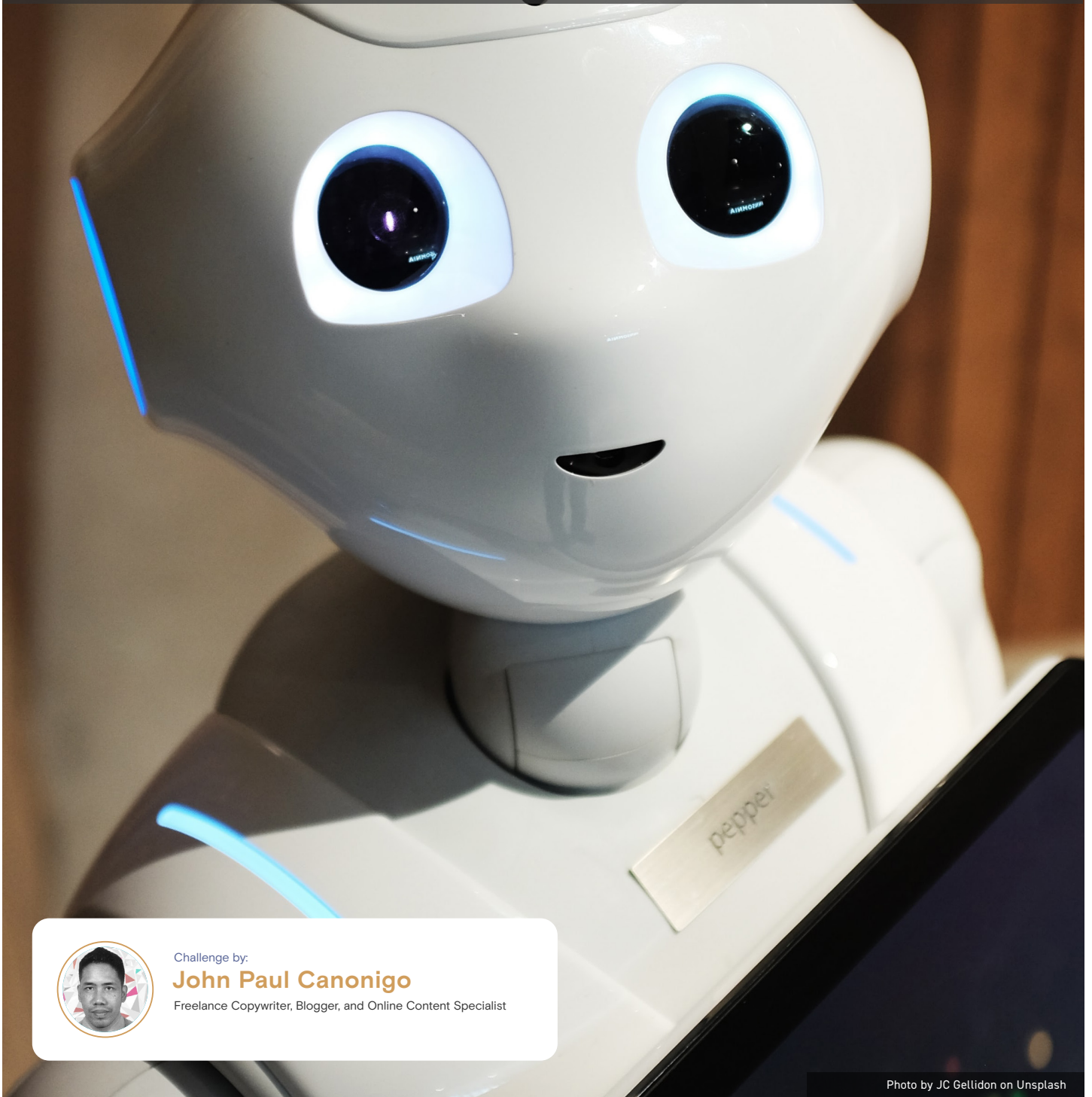
Despite the deepening of economic ties, catalysed by the mid 2000s global resource boom, Australia is currently in a delicate position when dealing with its regional hegemon.

Is the prevailing foreign policy strategy going to diminish our ability to compete in the long-term?

Brief

- Are we trading a commitment to traditional allegiances at the expense of securing, broadening and diversifying economic and security ties with China?
- Should we be more cynical with regards to U.S. ambitions in the Pacific?
- Is it aspirational for Australia to manoeuvre into a more neutral, middle power brokerage position in the region?
- Ultimately, are we backing the wrong horse? Should we be seeking to grow cooperation with China, on our own terms?

JOIN DISCUSSION

MINDHIVE TOP DISCUSSION**HOW DO YOU ENVISION
THE FUTURE OF WORK IN
THE POST-COVID ERA?**

Challenge by:

John Paul Canonigo

Freelance Copywriter, Blogger, and Online Content Specialist

According to a new Deloitte report, seven disruptive trends have emerged in the future of work: tech omnipresence, the rise of AI and robotics, data “tsunami,” shortening career cycles, freelancing boom, job loss to automation, and diversity and generational change.

How do these trends change the business landscape and the future workforce and workplace?

Brief

The COVID-19 pandemic has effectively changed the business landscape and exposed vulnerabilities in the way we all work. In fact, the future of work moving forward will never be the same again. There is a need to adopt new ways of doing things and future-proof businesses and the people doing all sorts of jobs that keep them running.

Organisational and societal shifts will effectively design the future of work so there is a need to learn the lessons of what went wrong and follow best practices.

Here are key questions that needed answers:

- What are the trends that will effectively define the future of work?
- What are the future jobs that will emerge? What are those that will go outdated and become extinct?
- What is our future role in a technology-driven, AI-controlled world?
- What the future workplace would look like?
- What are the relevant skills that would “future-proof” the workplace?

Background

The future of work is evolving as businesses, employees, government agencies, and educational institutions look to reskill the workforce in the post-COVID era. Most people agree that the workplace of the future is expected to be the virtual home office. But the truth of the matter is that not everyone can move towards working virtually as not everyone can afford it. Government has to play a big part in enabling fundamental workforce transformation by making the digital world more inclusive.

Here are the seven trends that would disrupt the future of work:

1. tech omnipresence - 6 billion+ smartphones in the world
2. the rise of AI and robotics - technology is getting cheaper and more affordable
3. data “tsunami” - 9x more in the last two years
4. shortening career cycles - half-life of skills is 2.5 to 5 years
5. freelancing boom - 40% increase in the workforce
6. job loss to automation - China, US, and UK facing greater job loss
7. diversity and generational change - 50% of workforce are millennials





ARE BOARDS AND EXECUTIVES WILLING TO ADMIT TO PROJECT FAILURES?

Challenge by David Morgan

88% of technology projects fail, or fail to deliver their stated benefits. Yet how many board members and executives would admit to being accountable for these projects?

Brief

How many Board members and executives are willing to admit to failure? Is the peer pressure such that failures are swept under the carpet and/or ignored? How many Boards and executives actually accept that they don't have all the expertise, information or time to understand and seek the necessary support? (Even if they do have the expertise, how many seek support as a second opinion)?

Background

We have seen with the likes of Crown Casino's that some Boards simply have not been up to the task of leading and governing organisations.

There was also a recent article where it indicated that many Board members hadn't even heard of, yet even understood the "safe harbour" laws now in play in Australia.

So is it any surprise that projects agreed on by the Board also fail to deliver on expectations? Yet the solution appears to be simple and actually affordable. Get an independent review of your projects and their relevancy to the current direction of the organisation on a regular basis. If it's done regularly enough this can ensure that projects stay relevant to the organisation as well as providing an unbiased view to the Board and Executives.

[JOIN DISCUSSION](#)

WHAT ARE THE BIGGEST DIFFICULTIES RECENT GRADUATES FACE ENTERING THE WORKFORCE?

Challenge by
Eliza Cordery

Australia's graduates are finding it increasingly difficult to find full-time work. In 2019, it was stated that only 27% of college graduates work in a field related to their major.



Brief

Many recent collage graduates interviewed described their experience transitioning from collage to the professional world a struggle. Many felt disoriented, confused and often overwhelmed. As well as this, there is also more students in loan depts that cause them financial stress. Graduates are also competing with hundreds of other graduates applying for similar jobs.

Universities must respond to the ever-changing need of the demand side of the work equation, and teach students more skills that will be relevant for today's current employment. The 'know-who' factor is also relevant in finding jobs as many vacancies are not advertised, but filled via personal contracts and through networking.

This is another factor causing stress amongst graduates.

- Do you believe there are any other reasons graduates are finding it hard to seek employment?
- What do you think Collages/ Universities should further doing to prepare students for work? Perhaps more focus could be towards teaching students about writing applications and professional resumes?

Background

In addition, the overall national unemployment rates were 5.8% for people aged 25 or older, and 10.8% for people aged 16-24 as of November 2020. The problem many graduates are facing is finding a job without any work experience. Work experience is offered to students, however often still difficult for some people to find.

Do you think graduates are going to face difficulties finding a job after graduation due to COVID-19?

[JOIN DISCUSSION](#)

HOW CAN SMALL BUSINESSES UTILISE DIGITAL MEDIA TO ENHANCE CONSUMER ENGAGEMENT?



Challenge by Eliza Cordery

The shift towards digital marketing has almost become mandatory. Delivering content to consumers at the right time can be challenging, and the cost of digital marketing strategies are immense.

Brief

Digital media is a broad term, covering a number of different products, industries and job roles. Digital media includes pictures, videos, articles which are linked to web development, apps, video production and data.

Digital marketing refers to advertising delivered through digital channels such as websites, social media, email and other apps. Due to the high number of active users on social media, businesses often advertise through social media to build brand awareness, develop customer relationships and make direct sales.

However, small businesses often face difficulty due to the high level of competition with other companies.

What do you think is the best form of digital media to help small businesses to get started?

Do you have any tips for small businesses building their brand through social media?

Background

Digital media refers to a method of broadcasting or communicating information. Digital media did not become common until the late 20th century. In 1997, the first true social media platform was launched. Small (34%) and medium businesses (49%) are advertising on social media more than ever before. Large businesses had a 52% increase of social media advertising in 2018.

[JOIN DISCUSSION](#)

A MISSION TO MAKE VIRTUAL PARTIES ACTUALLY FUN



Challenge by Mindhive

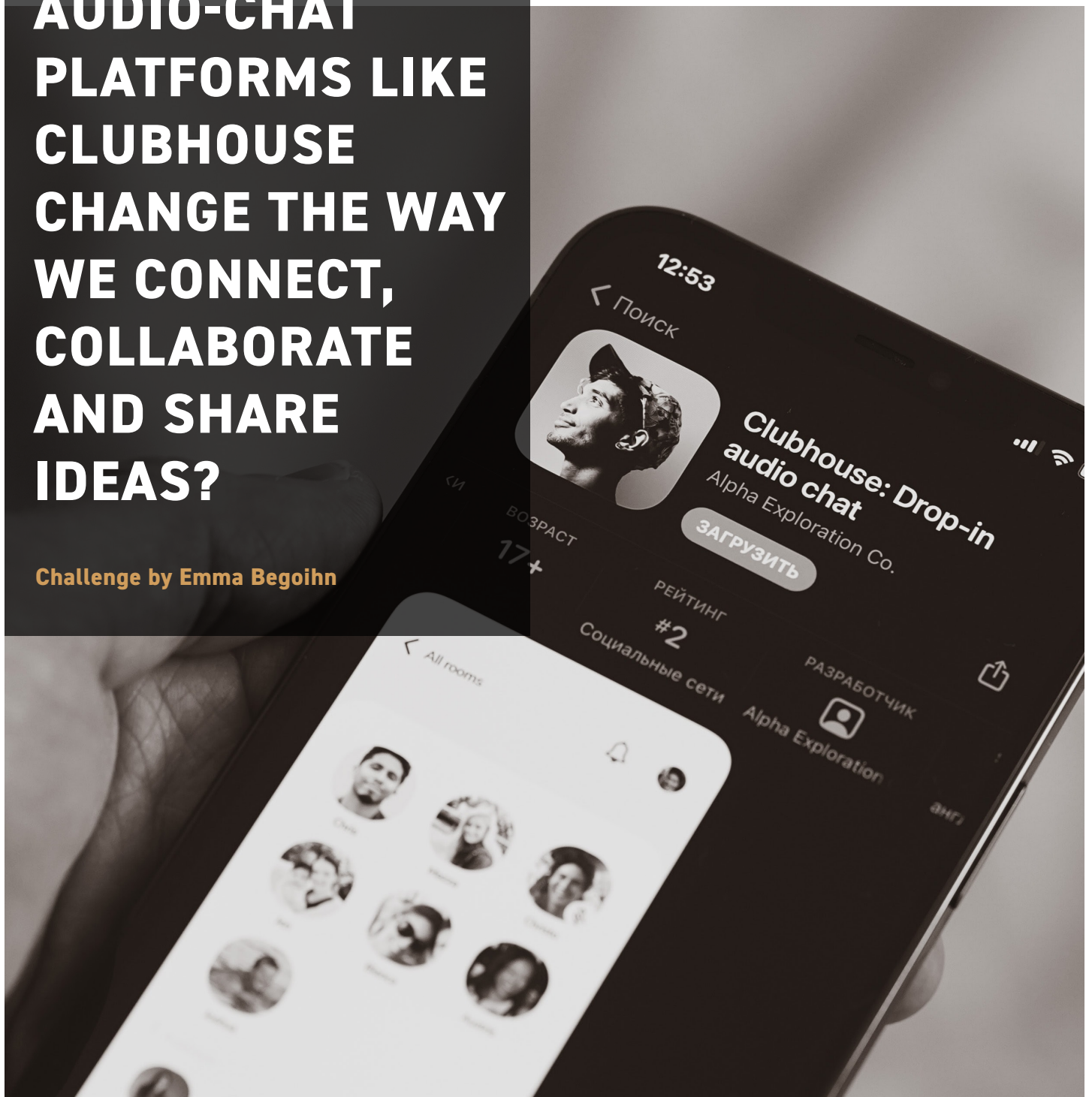
Let's be honest, Zoom birthdays and happy hours aren't as good as face-to-face.

What type of platform could offer a better option?

[JOIN DISCUSSION](#)

HOW WILL LIVE AUDIO-CHAT PLATFORMS LIKE CLUBHOUSE CHANGE THE WAY WE CONNECT, COLLABORATE AND SHARE IDEAS?

Challenge by Emma Begoinh



Live audible format platforms are exploding in popularity after the success of Clubhouse and countless social media platforms are following its lead. Have you engaged with live-audio chat? Do you think audio content will have a lasting impact on how you connect, collaborate and express your ideas in the future? Or is it just a passing phase while the world is still in lockdown and face-to-face events are limited?

Brief

Live-audio content is becoming more and more popular as the world continues to battle COVID-19 and many people stay indoors, rarely venturing out of their homes.

The trending concept of listening in on conversations with fascinating people, has captured the attention of millions across the globe.

“Audio presents a fundamentally different set of challenges for moderation than text-based communication. It’s more ephemeral and it’s harder to research and action.”

Clint Smith
Discord’s chief legal officer



Live audible format platforms like Clubhouse have recently risen in popularity because they allow people to connect and learn new things through a different format. Users can broadcast instantly with low associated costs and also engage in conversations with individuals outside of their network. However, once a live audio chat is over, there is no way of efficiently capturing any insightful comments for further action. You also can’t retroactively join a conversation. It’s gone forever.

Tools to detect problematic audio content lag behind those used to identify text, and transcribing and examining recorded voice chats is a more cumbersome process for people and machines. As explained by Discord’s chief legal officer, Clint Smith, “audio presents a fundamentally different set of challenges for moderation than text-based communication. It’s more ephemeral and it’s harder to research and action.”

- What are your thoughts on this new live audio trend?
- Have you been invited to Clubhouse and used it yet? What did you think?
- Do you think live audio chat will become the new way of connection and collaboration?
- Will still be relevant once the world opens up and in-person events are possible again?

Background

Many are suggesting that live audio could be the next phase of social media and we are seeing evidence of this more and more every day.

Since its launch in April 2020, Clubhouse has grown to 10 million users and reached a valuation of \$1 billion USD. The invite-only live audio chat app has been endorsed by Elon Musk and used by countless celebrities including Kanye West, Oprah Winfrey and Drake. The platform delivers the unique experience of joining and creating chat rooms, where you can listen or engage in real-time conversations about topics of interest.

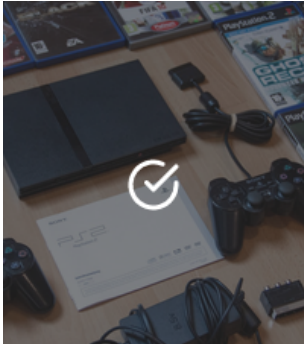
Following this, Instagram has launched their ‘live rooms’ feature and there are speculations of a new ‘audio rooms’ feature being developed for the platform. Additionally, Twitter has recently launched their Clubhouse-like ‘twitter spaces’ feature, Facebook is allegedly exploring the integration of live audio on the platform and Spotify is supposedly working on live podcasting tools.


The live audio trend has also been supported by COVID-19 restrictions, which have limited the number of live events and reduced opportunities to network with others outside of immediate social circles.

It should also be noted that Clubhouse has previously struggled with moderation and privacy, due to having no means of reporting and moderation. Furthermore, the subsequent introduction of user controls to allow blocking have led to a problem on the opposite end of the spectrum. Users have reported negative activity from trolls, who are abusing the moderation system by preventing or excluding users from joining rooms.

[JOIN DISCUSSION](#)

RECENTLY COMPLETED



 **Ranggi Deindra**

Surprising ways that games challenge how people think about themselves and the world

The Beginner's Guide is a narrative video game with no goals or objectives. Instead, it tells the story of a person whose psyche is slowly unravelling. Along the way, it touches on issues of depression, loneliness and self-doubt.

 Challenge is closed  2  Lifestyle, Digital Life

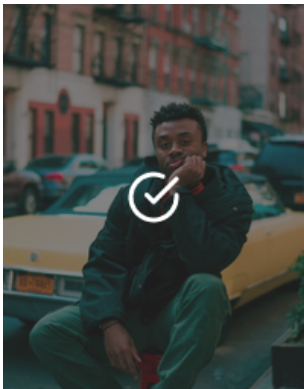


 **John Paul Canonigo**
Freelance Copywriter, Blogger, and Online Content Specialist

How to get started with bitcoin trading in Australia?

There's been a lot of hype about Bitcoin in recent years as its value has skyrocketed from \$49,194.34 on February 3, 2021, to \$63,428.55 on March 2, 2021. It even peaked at \$72,880.37 on February 21, 2021. With so much money to be made, some of us might be...

 Challenge is closed  32  Digital Life, Business



 **Matthew Harper**
Founder and Managing Director

Entertain Me! How do we plan to entertain the second half of a shopping pair?

We are currently finalising our strategy for a new bricks and mortar retail outlet. Due to the nature of the business, we need to find a way to appease the less than enthralled half of a shopping pair so the spender feels happier to spend....

 Challenge is closed  24  Culture, Business, Productivity, Community, Media

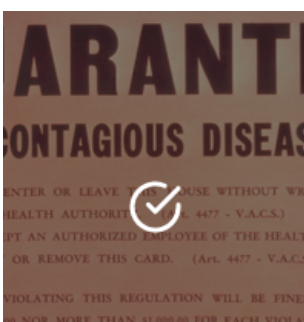


 **ASBFEO Advocacy**
Advocacy & Assistance for Small and Family Business

What do Australian small businesses need in 2021?

2020 is over, but the impact of COVID-19 on small business continues. Let us know what small businesses need in 2021, particularly from the Federal Government.

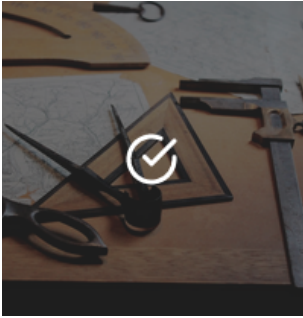
 Challenge is closed  105  Business



 **Matthew Harper**
Founder and Managing Director

Who will lead the thinking and establishment of the quarantine facilities into the future?

Returning much of Australia to a form of pre-March 2020 relies on our ability as a nation to establish a resilient and sustainable international quarantine system, supported by equally resilient and sustainable quarantine isolation facilities.

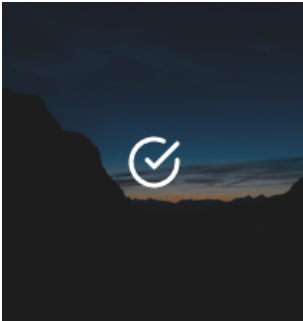


David Morgan
Technology and Change Advocate

Financial Benefits of Digital Engineering in Construction

Digital Engineering within the Construction Industry is expanding, however there is a challenge in proving its value in financial terms.

📅 Challenge is closed 👥 2 📁 Business, Cities

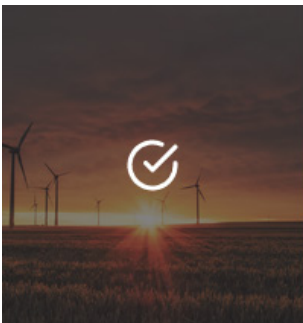


Jad Burge

Australian renewable energy

In a summary, what would be the reason for renewable energy not being at the forefront of Australia's priorities?

📅 Challenge is closed 👥 3 📁 Politics, Productivity



Anthony Newton

Is electrical grid capacity the main problem for renewable energy?

📅 Challenge is closed 👥 4 📁 Politics, Business, Productivity, International, Cities



Sandile Songca
Deputy Vice Chancellor

entrepreneurial education

Young people acquire valuable knowledge and skills for serving in their professions as though that is the desired economic impact, whereas the creation of multiple enterprises is more aligned to economic agility and dynamism....

📅 Challenge is closed 👥 9 📁 Education, Business, Productivity, Work



Michael Haines
CEO Social Entrepreneur

Can we Halt Climate Change Without the Support of Fossil Fuel Industry?

Unlike the Tobacco industry which has no redeeming features, we could not enjoy the fruits of the modern world without Fossil Fuels. Demonizing the industry does nothing to achieve the change we want. This discussion explores how we may get the industry on side very...

📅 Challenge is closed 👥 5 📁 Productivity, Politics, Justice, International, Cities, Business



Mindhive.

Mindhive is a platform for the meeting of minds. A space for thinkers and doers to get together, take on challenges, share thoughts and tackle real issues.

Our Vision

To be the world's largest and most technically enabled crowdsourcing consultancy
Something Bigger

Our Values

We are altruistic, abundant thinkers, and achievers. So we speak with a considered clarity. That means we are respectful, pointed, and enlightening.

