

# WAX LYRICAL

MINDHIVE PREMIUM

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# MESSAGE FROM THE FOUNDER:



As the Coronavirus situation continues its impact worldwide, it's all hands on deck trying to contain the problem and ensure that a global disaster is averted. Whether it's containing the virus itself or researching a cure, the odds seem to be stacked against those working day and night on the frontlines. But it's not just the virus that they contend with.

Before the world cures this latest threat, it must overcome two problems that have run rampant in times of disaster throughout all of recorded history.

Two problems that may seem unrelated but quickly show their effects when coupled with a suitable threat such as that posed by COVID-19.

## **THE FIRST PROBLEM IS FEAR.**

Fear of the unknown or fear of a future circumstance that may come to pass, a feeling so intense that it's driven governments into collapse and empires into ruin.

Fear is as core to what it means to be human as the ability to think and conceptualise. It's an emotional reaction to a logically dangerous situation or an unknown stimulus.

Fight or flight has always served to provide humans with a buffer against outside threats, a deep-rooted drive that promotes a desperate need for safety in times of trial.

## **THE SECOND PROBLEM IS A LACK OF KNOWLEDGE.**

Delving into the unknown is what has led to some of the most outstanding achievements that humans have enjoyed throughout both past and recent history. However, what lies beyond the realms of what is known and whether to take the first step towards understanding it has, and likely always will be ruled once again, by fear. Now comes the chicken and the egg situation.

Does a lack of knowledge lead to fear, or is it the dread of facing the unknown and learning its secrets that keeps humans from gathering the knowledge necessary to plan for and prevent a pandemic such as COVID-19? It's an odd situation to try and piece apart.



Photo by Matthew Landers on Unsplash

Where fear and a lack of knowledge once drove humans apart and served only to isolate those who may have had the capacity to help in times of crisis, today, it brings them together.

Where a problem shared was once a problem halved, the digital domain has proven it can trivialise a problem against a wave of support and collaborative action.

It's clear now that digital collaboration software is the conduit by which this growth is achievable.

Because without collaborative knowledge sharing in the digital domain, none of the current progress would have been possible.

In this quarter's issue of Wax Lyrical, our community have explored how to overcome this fear of the unknown, as well as our lack of knowledge on how to recover from 2020's unprecedented world events. John Cosstick speaks to the critical importance of Governments helping people rebuild their finances post COVID-19. Similarly, Michael Haines discusses the importance of a Universal Basic Income to eliminate poverty, motivate workers and support the economy. Grant Spork addresses environment concerns amplified during 2020, by examining plastic recycling within an Australian content. In this time of uncertainty, we also profiled two leaders who are navigating complex paths, one from the Mindhive board and another from our community.

Discussion and collaboration is the new way forward, to pass the realms of what is known and overpower the stranglehold of fear.

I encourage you to sign up to Premium on Mindhive, to dive deeper into these issues, continue discussing ideas, surfacing insights and tackling these harder problems.



**Bruce Muirhead**  
CEO & Founder of Mindhive

COMMUNITY MEMBER SPOTLIGHT:

## 4 QUESTIONS WITH

# MATTHEW HARPER

MANAGING DIRECTOR OF RESILIENT RESULTS

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by Emma Begoihn

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**Matthew Harper,** Managing Director of Resilient Results, is one of our most active members on the platform.

Matthew has over 30 years experience as a professional crisis and disaster manager, leading crisis, project and operations management within emergency services, government emergency agencies and the private industry.

Matthew became a member of Mindhive a few weeks after the public site went live in June, 2019.



Photo by resilientresults.com.au